
IGNITE EXCELLENCE IN COACHING

Executive Leadership
Coach Certification



**FAIRLEIGH
DICKINSON
UNIVERSITY**

Rothman Institute of
Innovation and Entrepreneurship



ICF Accredited Program

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INSPIRE...IMPACT...ACHIEVE

A transformational leadership development program that builds inspired leaders, high-performing teams, and energized, winning organizational cultures.

We are all leaders in our careers and our lives. The real question is how will you lead yourself and your company to success?

Our executive coach training program transforms attendees to become extraordinary individuals and leaders both personally and professionally. Executives will master their mindset, drive through obstacles holding them back from success, achieve goals, lead with integrity, elevate performance, and transform into being the best version of themselves.

Our program blends leadership, business, and coaching competencies in a revolutionary way to help individuals and teams engage, perform, and achieve high-level results. The Ignite Excellence in Coaching Program is accredited by the International Coaching Federation (ICF), which is the gold standard in the industry.

This course is for you if you want to:

- Become a Certified Leadership Coach for career advancement or consulting work
- Achieve a Professional Coach Certification to elevate in your current position or start your own coaching practice
- Coach colleagues at work or clients in your private practice
- Focus on personal development
- Use coaching as a communication style at work
- Learn a coach driven leadership style
- Develop a coaching culture within your organization

Your learning experience will be highly experiential, personally transformational, and give you practical strategies and tools to begin using immediately in your life and organization. You will leave with the skills and tools to transform culture, facilitate expansive change, engage and motivate employees, optimize performance, and lead your team and organization to new heights.



Learn From The Best In The World

Accreditation: International Coaching Federation

The Ignite Excellence in Coaching Program is certified for 135-hours of training through the International Coaching Federation. Our certification provides the training requirement for Associate Certified Coach (ACC), Professional Certified Coach (PCC), and towards Master Certified Coach (MCC) ICF credentials.

The International Coaching Federation (ICF) World Leader

- ICF Certification is the gold standard in coach certification worldwide
- The only globally recognized independent accreditation organization (136 countries)
- The largest regulatory body in the coaching industry
- Worldwide network of coaching professionals



Credentialed coaches can also use the training towards CCE credits from the ICF to continue their learning journey.

Our graduates earn the title "Certified Executive Leadership Coach"



Inspiring...Empowering...Extraordinary

Our mission is to empower our students to become extraordinary individuals and leaders both personally and professionally.

We do this by...

- Opening and holding space for real transformation
- Creating an experience to explore infinite opportunities and possibilities for growth
- Clearing a path to examine your old belief systems and discover if they're working for you
- Reconnecting with your core values, and shifting your perspective on your work and your world

Standing Up...Stepping Up...Showing Up

We are about standing up, stepping up, and showing up to empower yourself and those around you.

Driving Through Obstacles & Mastering Mindset

We are about driving through obstacles, mastering your mindset, achieving goals, leading with integrity, elevating performance, and being the best version of yourself, your company, and your world.

Blaze A Trail...

We are about blazing a trail to...

- Transform leadership, career, and organizational culture
- Start a new business or expand your company
- Facilitate expansive, positive change
- Enhance skills, cultivate trust and build strong relationships

Bring our vision to shift to a "Leader as Coach" model and ultimately raise the consciousness of individuals, leaders, and organizations around the world.

Choosing Greatness

We are here to **facilitate your greatness**...in everything you do...and teach you the skills and techniques to **play a bigger game in your work and your life.**



PHILOSOPHY & APPROACH

Our coaching style and model are rooted in the International Coaching Federation Foundation Principles and Code of Ethics. The Ignite Excellence in Coaching Certification is accredited by the International Coaching Federation (ICF), which is the gold standard in the industry.

Our philosophy embraces Authenticity, Creativity, Integrity, Presence, Empathy, Resilience, Courage, Strategy, Accountability, Research, Determination, Community, and Fun!

We do this with...

- Live small classes: virtual and in-person
- A supported learning experience with instructor to student support, and peer to peer support
- Experiential learning acquisition where theory meets with practice, problem-solving, and feedback
- Real-life and work takeaways that are immediately actionable
- Leveraging our learn-experience-practice-reflect-feedback formula
- All instructors hold Master's Degrees and are Professional Certified Coaches through the International Coach Federation.



LEVEL 2
ICF-ACCREDITED
COACHING EDUCATION

ICF
Coaching
Education

CCE
ICF CONTINUING
COACH EDUCATION
ICF

What Our Students Have To Say

"If you are looking for a quality coaching certification program, look no further. This educational experience is phenomenal. This course is unlike any other I have taken and should be mandatory for anyone who calls themselves a coach in any capacity (leadership, relationship, etc.). Jo Colontonio is an excellent instructor and leader. Taking this class was a transformational experience that will significantly improve the knowledge-base I formed through my M.S. in Executive Leadership and 25+ years of related training, research, and on-the-job experience. I cannot sufficiently express how thrilled I am that I got the opportunity to participate in this class."

"This course is for you if you are looking to not only learn the skills and proficiencies of being a master coach but also how to apply the skills. Jo Colontonio, the trainer and facilitator has created a highly interactive and experiential learning environment. You will not only get to know and understand what it means (and takes) to be an effective coach, there was plenty of opportunities to practice the skills."

"I will, in fact, tell all of my students to take this course as it is an important "next step" for newly certified hypnotherapists. The instructor, Jo Colontonio, is a delightful, brilliant woman who is willing to go the extra mile for her students. The course far exceeded my expectations and I am so glad that I now have this knowledge. I feel well prepared to utilize what I was taught."

"The instructor, Jo Colontonio was knowledgeable, engaging, and thorough in her presentation of the class material. Very informative and worth the time and investment in yourself and your education.

"Excellent course with a constant flow of new information presented in an upbeat manner. I highly recommend this class!! Lots of hands-on experience and great group work."

"Jo Colontonio was a masterful coach this evening. Listening to your compassion and humor and guidance and intuition was a tremendous learning experience for all of us."

"Jo Colontonio is a gifted coach! She is intuitive, kind, caring & understanding but won't let you get away with excuses...she'll make sure to get to the bottom of your challenge, evoke transformation, take action, hold you accountable & achieve satisfying results. I highly recommend you work with Jo Colontonio if you want to move forward to your top."

"Jo Colontonio hustles with heart! Not only is Jo a marketing and leadership expert, she's a genius at helping entrepreneurs get unstuck. Working with Jo is like getting advice from a team of biz experts, who happen to be your best girlfriends. She keeps it real, while holding you accountable to take action and move your business to the next level. Ignite is the perfect word to describe her power-packed coaching! I highly recommend you jump start your biz mojo with a cup of Jo."

LEARNING CONCEPTS

- The Coaching Leader Mindset
- Breaking Down Barriers to Success
- Change Management
- Evoking Awareness
- Leading High Impact Teams
- Purpose, Vision, and Mission for Individuals & Teams
- Dynamic Communication & Collaboration
- Conscious Leadership
- Facilitating Employee Growth
- Perception and Feedback That Sticks
- Establishing Agreements and Focus
- Planning and Goal Setting
- Managing Progress and Accountability
- Emotional Intelligence
- Cultivating Trust and Safety
- Goal Achievement & Accountability
- Leadership Presence
- Assessments and Performance Styles
- Metrics, & Science of Thought
- Attitude & Behavior Change
- Business Development
- Delegation and Empowering Leadership
- Priorities and Workload Management
- Designing a Coaching Culture
- Developing a Coaching Style of Leadership
- Coaching to Drive Sustainable Change
- Building a Coaching Culture
- Managing Conflict & Difficult Conversations

***Program Assessments**

DISC - Emotional Intelligence (EQ-I 2.0) – Motivators - Critical Thinking - Learning Styles - Leadership Effectiveness - 5 Behaviors - Positive Intelligence (PQ) - 360's

Program Schedule

The program is educational, highly interactive, and experiential. It includes :

- 175 hours of specific-coach training
- Mentor coaching, peer coaching, group peer coaching, and client complimentary coaching
- Exercises, role play, and written work
- Oral and written exam

Program Delivery

Our programs are delivered online, virtually face to face, and a blend of both. You can join us at one of our training centers in South Jersey, onsite at your location, or through online classes. Whatever option you choose, our curriculum and methods are with a live instructor.

After completion of the program, graduates will receive a "Certified Executive Leadership Coach."



COACHING FACULTY

All classes are led by Ignite Development Partner's coaches and trainers, all of whom hold Master's Degrees and are Professional Certified Coaches through the International Coaching Federation. Our Director of Training and Lead Instructor is Jo Colantonio, MBA, PCC, CH, CI, who oversees the program, all learning outcomes, and ensures that all rigorous ICF standards are met.

Jo Colantonio is CEO of Ignite Business Partners, a 360-Degree Business Advisory, Consulting, Coaching, and Training Company. She's often found wearing many hats...Business Strategist, Problem Solver, Change Agent, Educator, Relationship Developer, Leadership Ignitor...but always keeps two on at all times... Rainmaker and Personal Growth Junkie.

Jo has always been a trailblazer who believes in disrupting the status quo to grow high energy organizations with extraordinary people, vibrant cultures, enlightened leadership, and cutting-edge marketing, communication, and business strategies that are proven to get big results: more clients, authentic communication, powerful leaders, engaged employees, and increased profits.

In addition to 20+ years of experience, Jo holds dual undergraduate degrees in Economics and Business, an MBA in Marketing, and post-graduate certifications in Business and Leadership Coaching. She is an Award-Winning Executive Business Coach, a Professional Certified Coach with the International Coach Federation, Founding Member of the International Membership of Advisors, Coaches, and Trainers, and college professor.

Jo is unique in that she brings a strong and diversified background in Human Capital, Business Development, and Higher Education. She has always been passionate about learning and sharing her insights with organizations all over the world. Her expertise in marketing, business strategy, culture and change management, performance optimization, talent acquisition, executive, leadership, and team development are built into all of her work and programs. Her direct, solutions-focused, results-driven approach focuses on cutting-edge business strategies, closing skill gaps, building emotional intelligence, executive presence, and mental fitness...all of which are essential to business growth, leading with impact and influence and outperforming the competition.



Igniting Individuals, Teams & Organizations from Ordinary to Extraordinary

Ignite Excellence in Coaching (a division of Ignite Development Partners, LLC)

Our program offers a powerful and effective approach to enhancing human development and performance.

We invite you to enroll in our acclaimed and one-of-a-kind coaching training. Join us in shifting to a "Leader as Coach" model and ultimately raise the consciousness of individuals, leaders, and organizations around the world.

Let's talk about how you can become an ICF certified coach and create real and lasting change for yourself, your team, and your organization.

Connect with us and start the conversation!



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